

**Indian Beach-Sapphire Shores Association
Board of Directors Meeting
September 5, 2024**

Directors present:

Henry Bausback, President; Richard Parlato, Vice President; John Olenski, Treasurer; Kate Bloomquist, Recorder; Kevin Spence, Rita Mann, Don Farr, Jacqueline Crouse, Shelly Watson, Kelsi Shy, David Jennings, Nancy Platkin

Directors absent: Leslie Townsend

With a quorum of Directors established, President Henry Bausback called the meeting to order at 7:05 p.m.

Guest: Greenspace Committee Chair Jack Wooster

Approval of the Minutes for the August 1, 2024 Board of Directors meeting:

- All members voted to approve the minutes by email. None opposed

Treasurer’s Report and Membership for the month and year-to-date ending August 31st, 2024

Profit and Loss Statement and Balance were distributed by email prior to the meeting.

- YTD total income: \$ 10,936.92
- YTD total expenses: \$ 13,092.43
- YTD net income: \$ **-2,155.51**
- August total expenses: \$ 1,107.35
- August total income: \$ 382.50
- August net income: \$ **-724.85**

- Membership totals: 288

Kate moved to accept the treasurer’s report, all members in favor.

Committee Reports

**Neighborhood Watch Report : *IBSS Crime Statistics: January 1-August 31
Residential Addresses and (Tamiami Trail Addresses)**

<u>Approximate totals</u>	<u>2024</u>	<u>2023</u>
Aggravated Assault	2 (1)	3 (1)
Robbery	0 (1)	1 (2)
Sex Crime	0 (0)	1 (1)
Burglary/Structure	3 (1)	11 (5)
Burglary/Vehicle	1 (2)	23 (1)
Motor Vehicle Theft	0 (0)	4 (1)

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*Very thankful for these much-improved statistics

Citywide Crime Statistics: January 1-August 31

<u>Approximate totals</u>	<u>2024</u>	<u>2023</u>
Murder	4	0
Aggravated Assault	142	155
Robbery	34	52
Sex Crime	15	21
Burglary/Structure	104	115
Burglary/Vehicle	102	187
Motor Vehicle Theft	78	95

Beautification/Greenspace Update (Jack Wooster) All the sites are manicured and mulched. Hegener has been finished. Jack walked the space with the city and each neighbor. All are in approval. North Shore “island” will get some large rocks placed to make it more attractive. The Greenway has been manicured, weeded and mulched. Ainsley Place received some city communications saying that if we didn’t want to take care of it the city would. But Jack has continued to take care of it. Jack is going to send thank you letters to neighbors who have donated specifically to Greenspace.

Land Use Committee: (Kevin Spence) Kevin contacted FPL regarding hardening. Old poles still in place, although they should have been removed over a year ago. He will follow up on that. New North Trail Plaza, by Water Tower park, will be attainable housing.

Membership Committee: (Rita Mann)

- 288 members. Member communication is up to date (welcome letters and business discount cards sent)
- Perhaps we could ask the business participants to pay up front, a small cost, to cover the cost of printing the cards and for the free advertising they get from IBSSA.
- Need to work on promoting the value of membership to the neighbors. Add some points to this newsletter, and future ones
- For 2025: Gather and consider trends, then tailor approach to membership outreach based on data/findings – owner occupied vs. short-term rentals; snowbird vs. full-time.
- Reimagine the member experience:
 - What is open to all 1,200 homes? Annual events, garage sale, quarterly newsletter

Consideration:

- Send chairman personal letter to all 1,200 residents in December or January 2024, not spring which has been tradition (prompt renewals earlier in the year)
- Move to an electronic tracking system that sends automatic member reminders and messaging
- Validate member emails on Membership List – move to more digital forms of communication
- Website: Promote and use as an opportunity to refresh the design of member materials

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- Host members-only educational events: native plant walk, history tour, land use tours, garden tour, special Ringling museum tour
- Form Membership Committee and divide the neighborhood into districts to host smaller outings (house to house walk-about and sunset soirees)
- What's specific for members? Business discount program – conducted business card audit in 2024: local businesses like to be promoted; card usage is typically very low. How can expand/grow? People seem to like the card itself as symbol of membership.
- Nancy and Richard will manage the membership table in November.

Events Committee: (Jacqueline Crouse) Second dinner at Bacres was successful.

Next event is Yoga in the Park with John Olenki at 9 am on September 21st. John is a 200-hour certified yoga instructor. He will teach us some postures that we can take home with us.

October 27th, we will have Happy Yappy Hour at the Greenway, 5:00-7:00

Nov 3rd Annual picnic

December 14th, 8:45 meet at Sapphire Shores Park. Walk to Mama G's

January 25 – Annual Yard Sale

CCNA: (Kevin and Richard) Next meeting this Saturday.

Old Business

Website Redesign Committee-will meet Thursday, September 19 at 8:00 pm at Henry's house.

Bios, photos (not too structured) of the BoD

Auto-renew would be great, or an email reminder. We would have to increase our level of Quick Books.

Move people away from checks, perhaps?

New Business: N/A

Assistant Treasurer position is open. Henry will send all members the job description so members can nominate potential candidates.

John has streamlined the position to one that is not as time-consuming as it once was.

Nominating Committee: Kate, Shelley, Cici,

Member Comments: David has been updating data. Since January 1, 2023, County Property Appraiser Records show:

1. 1,101 residential units within the boundaries of what we call IBSS.
 - a. Single Family
 - b. Multi Unit 1-10 (condo or rental)
 - c. Multi Unit over 10 (condo or rental)
2. 90 Recorded Sale Transactions.
3. 27 Show Owners with address different that Purchased Property
4. Low Price \$152,000 (see above - if this one is eliminated low price is then \$245,100).
5. High Price \$9,500,000.

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6. Mean Value \$600,000.
7. Average Value \$1,020,009.
8. Total Transactional Amount \$92,820,867.

Upcoming Events in 2024:

Yoga with John Olenski- Saturday, September 21, 2024, at 9:00 a.m., Sun Circle, RSVP to John
Next Board of Directors Meeting October 3, 2024, at 7:00 p.m., LOTW Church
Happy Yappy Hour Doggie Costumes- Sunday October 27, 5-7 p.m. @ the Greenway
IBSSA Annual Picnic- Sunday, November 3, 2024, 1:00-4:00 p.m. at Sun Circle Park

Meeting was adjourned at 8:31 pm

Respectfully Submitted,
Kate Bloomquist
Recorder