**Directors present:**

Richard Parlato, Vice President; John Olenski, Treasurer; Kate Bloomquist, Recorder; Kevin Spence, Jacqueline Crouse, Shelly Watson, Kelsi Shy, David Jennings, Leslie Townsend

**Directors absent:** Henry Bausback, President; Don Farr, Nancy Platkin, Rita Mann

With a quorum of Directors established, President Richard Parlato called the meeting to order at 7:15 p.m.

**Guest: Jack Wooster**

**Approval of the Minutes** **for the October 3rd, 2024 Board of Directors meeting**:

* Kevin moved, John seconded to approve.
* All members voted to approve the minutes by email. None opposed

**Treasurer’s Report and Membership for the month and year-to-date ending October 31st, 2024**

Profit and Loss Statement and Balance were distributed by email prior to the meeting.

* YTD total income: $ 11,888.92
* YTD total expenses: $ 13,445.33
* YTD net income: $-1,556.41
* October total expenses: $ 182.24
* October total income: $ 872.00
* October net income: $ 689.76
* Membership totals: 290

Leslie moved to accept the treasurer’s report, all members in favor.

**Committee Reports**

**Neighborhood Watch Report : N/A**

**Beautification/Greenspace Update** (Jack Wooster) Jack made a presentation, complete with photos, outlining the needs of park and greenspaces in IBSS. He will be placing the University sign (small sign after refreshing it). Hegener and the Greenspace areas will be the next spaces to receive cleanups. He will be replacing the Hegener sign, as well. He contacted Juan de Pazos, new manager of city parks, regarding needed repairs at Indian Beach Park. More communication will continue regarding possible Indian Beach Park improvements during restoration and immediate need for fencing to protect public from injury at areas of the park that have collapsed following the storms.

**Land Use Committee: (**Kevin Spence) Nothing to report

**Membership Committee: (**Rita Mann)

|  |  |  |
| --- | --- | --- |
| 2024 Member Update  | 290 members  | * Member communication is up to date (welcome letters and business discount cards sent)
 |
| 2024 Member Chair Transition | Transitioning to new chair effective 12/31/24 | * November 2024: Rita Mann absent from meeting
* December 2024: Nancy Platkin - Rita Mann/Nancy Platkin will complete Membership Chair transition
* John/Henry: Treasurer record on membership triggers all Membership Comms – please provide direction on this transition
* Update Business Discount Card list
 |

Next Year

|  |  |  |
| --- | --- | --- |
| 2025 Planning | For 2025… | * Gather and consider trends, then tailor approach to membership outreach based on data/findings – owner occupied vs. short-term rentals; snow-bird vs. full-time.
* Reimagine the member experience:
	+ What is open to all 1,200 homes: annual events, garage sale, quarterly newsletter
	+ What’s specific for members? Business discount program and small events
 |
| 2025 For Consideration |  | Offered as consideration: * Send chairman personal letter to all 1,100 residents in December 2024/January 2025 - not spring which has been tradition (goal is to prompt renewals earlier in the year)
* Move to an electronic tracking system based on Treasurer report (or a new version of Quickbooks)
* Host members-only educational events: native plant walk, history tour, land use tours, garden tour, special Ringling museum tour
* Form Membership Committee and divide the neighborhood into districts for less formal experiences
* Decide on what to do with Business Discount Card
* Contribute to new website
 |

**Nominating Committee:**

Kevin made a motion to make Jack Wooster a member of the Board of directors, as he is already leading the Greenspace Committee and it would be in his, and the board’s, best interests if he became a board member. Jacqueline seconded the motion. Discussion followed, Jack concurred, and Richard Parlato, as acting president was able to appoint him following the unanimous vote by the board.

**Events Committee**: (Jacqueline Crouse)

Annual neighborhood fall picnic will be rescheduled for the spring.

December 14th, 8:45 meet at Sapphire Shores Park and walk to Mama G’s

January 25 – Annual Yard Sale

**CCNA: (**Kevin and Richard). The motion approved by the board in last month’s vote was passed by CCNA. People are camping on vacant (formerly) Roer’s property. Agent has been informed and plans to put up no trespassing signs.

**Old Business**

Assistant treasurer/treasurer position: Nancy Finley may be volunteering to step in as treasurer.

Website redesign: John and Laura Olenski have volunteered to complete the transition to the new website in light of the recent arrival of twins (Travis and his wife).

**New Business:**

Approval of new event/meeting signs: Leslie displayed the design mock-ups for the new signs, at a proposed cost of $524.00. Simpler design and space for inserting event details will make preparing for events easier. She will get full size renderings and another quote or two from other vendors and bring that information back to the Board in December. We will use old signs for the December Semi-annual meeting.

IBSSA Semi-Annual Meeting- Format and Speaker. Format will remain the same. Meeting will start at 6:00. Speaker scheduled for 7:00. Mr. Rick Piccolo, Sarasota Bradenton Airport CEO and president, will be the featured speaker.

Annual Yard Sale- Date & Time: January 25th,

**Member Comments**: Richard Parlato would like to have placed on the December agenda, an item for the Board to discuss, changing the by-laws to state that any expenditure of board funds exceeding $500.00 must be approved by vote by the board members.

**Upcoming Events in 2024:**

Next Board of Directors Meeting December 5, 2024, at 7:00 p.m., LOTW Church

Kate moved we adjourn. Shelley seconded

Meeting was adjourned at 8:06 pm

Respectfully Submitted,

Kate Bloomquist

Recorder

Addendum to minutes:

On October 21st Henry was notified that the 2024-2025 Neighborhood Grant was approved by the City Commission. The grant will provide $3,000.00 toward the cost of printing and mailing IBSSA Newsletters beginning in December.