

**Indian Beach-Sapphire Shores Association  
Board of Directors Meeting  
December 5, 2024**

**Directors present:**

Henry Bausback, President; Richard Parlato, Vice President; John Olenski, Treasurer; Shelley Watson, Leslie Townsend, Don Farr, Nancy Platkin, Jack Wooster

**Directors absent:** Kate Bloomquist, Recorder; Kevin Spence, Jacqueline Crouse, Kelsi, Rita Mann

With a quorum of 8 Directors established, President Henry Bausback called the meeting to order at 7:04 p.m.

**Guest(s): none**

**Approval of the Minutes for the November 5th, 2024 Board of Directors meeting:**

- Richard Parlato moved, Nancy Platkin seconded to approve.
- All members voted to approve the minutes. None opposed.

**Treasurer’s Report and Membership for the month and year-to-date ending November 30th, 2024**

Profit and Loss Statement and Balance were distributed by email prior to the meeting.

- YTD total income: \$ 12,363.92
- YTD total expenses: \$ 14,228.27
- YTD net income: \$ -1,864.35
- November total expenses: \$ 782.94
- November total income: \$ 475.00
- November net income: \$ -307.94
- Membership totals: \_\_\_\_\_

Richard Parlato moved to accept the treasurer’s report, all members in favor.

Notes from John:

A couple of outstanding invoices. Two new advertisers – Mama G and Ringling Grill Room. Thayer Jewelers will be advertising.

On one of the CD’s the maturity date is 12/14 valued at \$9,145.00 at that time.

**Committee Reports**

**Neighborhood Watch Report : N/A**

**Beautification/Greenspace Update (Jack Wooster)**

- Indian Beach is the biggest issue in the community. A cover of mulch has been laid in Indian Beach to re-establish a footprint. Hoping the city will resume mulch.

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- North Shore has the boulders from the city. Some yellow flowers have been added along with some grasses and ground cover.
- Hegener is looking good and Rick and Kate are taking over – all the cutting is finished and there are good sight lines. There is a request in with the city for an arborist to come out. Jack wants the city involved so there is a paper trail. The city is the responsible party to the neighbors on either side so want them to take some responsibility.
- Greenway is clean now all the way to the back. Lots of illegal dumping but it’s all cleaned now. Some planting is beginning.
- The Melody is going to house some of the former Automobile Museum cars.
- Ainsley Place and University – We have recovered and restored sign and the plantings.

**Land Use Committee: N/A**

**Membership Committee: (Rita Mann) Nancy reporting**

2024 Member Update	290 members	<ul style="list-style-type: none"> <li>• Member communication is up to date (welcome letters and business discount cards sent)</li> </ul>
2024 Member Chair Transition	Transition to new chair complete in December	<ul style="list-style-type: none"> <li>• Transition meeting scheduled</li> </ul>

**Next Year**

2025 Planning	For 2025...	<ul style="list-style-type: none"> <li>• Gather and consider trends, then tailor approach to membership outreach (use David’s report to evaluate owner occupied vs. rental by address/owner; snow-bird vs. full time)</li> <li>• Reimagine the member experience:               <ul style="list-style-type: none"> <li>○ Member only...</li> <li>○ All residents regardless of membership (garage sale, quarterly newsletter, events)</li> </ul> </li> </ul>
2025 For Consideration		<p>Offered as consideration:</p> <ul style="list-style-type: none"> <li>• Send chairman personal letter in January (not April) to boost</li> <li>• Move to an electronic tracking system based on Treasurer report (or a new version of Quickbooks)</li> <li>• Host members-only educational events: native plant walk, history tour, land use tours, garden tour, special Ringling museum tour</li> <li>• Form Membership Committee and divide the neighborhood into districts for less formal experiences</li> <li>• Update the refreshed website</li> </ul>

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Nancy had a meeting with Rita last night and they discussed having smaller neighborhood gatherings like a block party. Maybe put something in the newsletter about Membership and encouraging people to join to support the neighborhood. Maybe put a piece together to highlight that board members go to CCNA and follow development etc. Nancy will be presenting at the meeting next week. There are two women who have expressed interest in joining a membership committee.

**Nominating Committee:** (Shelley Watson) At this time, David Jennings, John Olenski, and Rita Mann are not renewing their terms at the end of this year. Kate, Kevin and Richard are renewing their positions on the Board. Jack Wooster has joined the board so has filled one vacancy. We will have at least 2 vacancies in 2025. Someone should announce at the annual meeting that we are seeking new members.

**Events Committee:** (Jacqueline Crouse) n/a

**CCNA:** (Richard) Christmas party is this Saturday morning at the Bay, they are voting for new officers at the meeting. We have applied and paid for our membership renewal for CCNA.

**Old Business**

Assistant treasurer/treasurer position (John Olenski): No one has any ideas at the moment of someone to take the roll of treasurer.

Website redesign (John Olenski): John is going to circle back with Travis about the status of the website.

Design approval for new Event/Meeting signs (Leslie Townsend):

The signs for the meeting are out but we are missing a couple. Jack has made a few signs that have sleeves to insert printed signs. With our current signs there is nothing to entice people to attend the picnic or the semi-annual meeting. The new signs are designed to be able to put a picture and additional information that will include more details. Leslie is looking for a map of the neighborhood to know where the signs go. Jack has one for the garage sale that maybe can be repurposed.

**New Business:**

Proposal to amend the by-laws regarding expenditures over \$500.00(Richard Parlato):

Richard made the motion that any expenditure over \$500 will need board approval. Leslie seconded..

Comments: We will add it as a separate item on the by-laws. Henry asked for any reasons or comments not to do it. When we make the amendment to the by-laws it needs to be worded so that it's clear that the expenditure comes into play only when the monies are outside the authorized approved budget expenditure.

All in favor. None opposed. Shelley is going to work on the language for the wording of the amendment.

**Member/Guest Comments:**

- Shelley - Is there anything in the by-laws that says we must have our meetings in December and May – it might be beneficial to have it sometime in November or March.

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- Leslie – there isn't anything on the calendar on the website that shows the date of the annual meeting and the yard sale etc.
- Bellora Way neighbors are hammering Richard – he is encouraging them to join the neighborhood association.
- Jack – at the semi-annual meeting when I would participate in the past he would have a display in order to promote donations to the Beautification fund. Jack wants to know if it's ok to bring some visuals to the meeting to show what he has done with storm recovery. Jack also is considering using the master member list for IBSSA to send out a Greenspace specific newsletter digitally.
- Suggestion for garage sale – if you want to be on the map then you must be a paid member. Date is set for January 25<sup>th</sup>, need to discuss arranging the advertisements with Jacqueline.

**Upcoming Events in 2024:**

IBSSA Semi Annual Meeting- Tuesday, December 10, 2024, 7:00 p.m. at LOTW Church  
Walk to Mama G's- Saturday, December 14, 2024, at 8:45 a.m.- begin at Sun Circle Park  
Next Board of Directors Meeting January 2, 2025, at 7:00 p.m., LOTW Church  
Annual Yard Sale- Saturday, January 25, 2025

Meeting adjourned. Richard moved, Nancy seconded 8:25pm

Respectfully Submitted,  
Kate Bloomquist  
Recorder